



Supported By



In Association With



Radio Partner



TSS

The StartUp Story

SHOWCASE
2023 III

CLICK HERE 

To Register

Empowering Business,
Changing Lives...

2 Days Of Showcasing Startup

2nd & 3rd September, 2023

Venue: Royal Bengal Room

 +91-98365-55823



Who We Are

Junior Chamber International is a worldwide community of young active citizens ages 18-40 who share the belief that in order to create positive change, we must take collective action to improve ourselves and the world around us.

105
Years Of
Global Impact

200k+
JCI Network
Leaders

11
Million
Member
Legacy

100+
National
Organizations

5k+
Community
Organizations

Past Key Jaycees



John F. Kennedy



Pramod Sawant



Sachin Pilot



Bill Clinton



C. V. Ananda Bose



JCI Mission
To provide leadership development opportunities that empower young people to create positive change.

“Harvard gave me an education, but Junior Chamber gave me an education for life.”

~ John F. Kennedy
35th President of the United States



Why This Showcase?

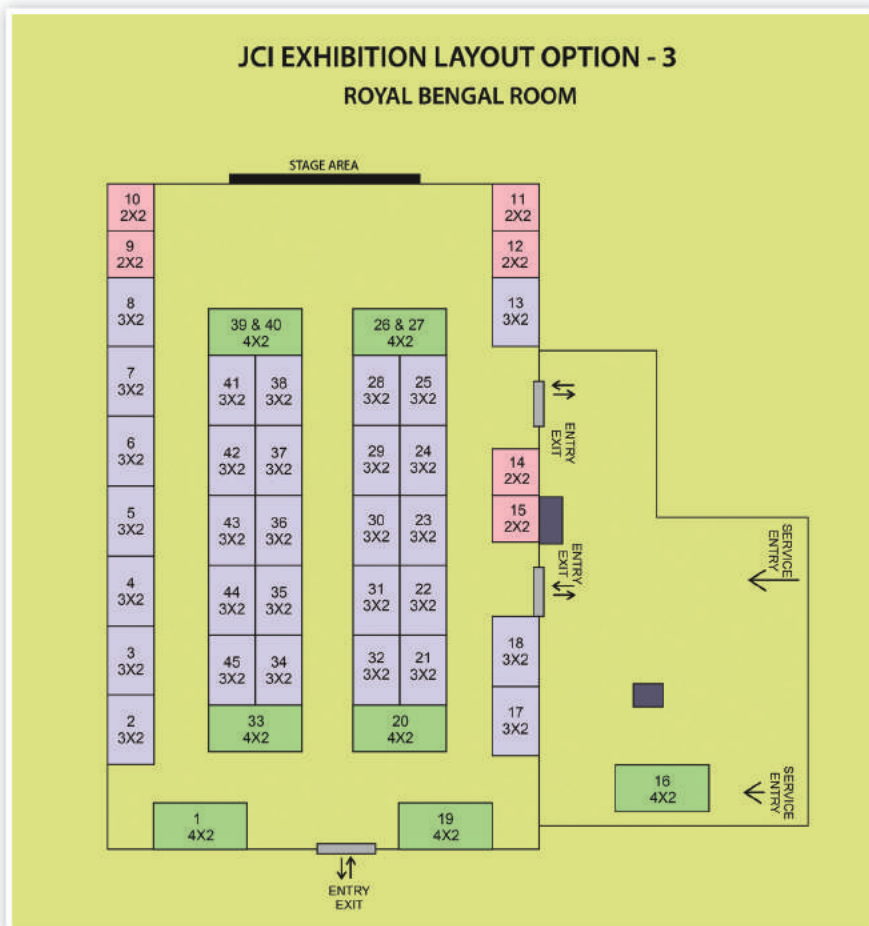
With a vision to foster innovation and entrepreneurship, JCI Kolkata has curated a unique opportunity for 45 startups to present their cutting-edge solutions to a distinguished audience of prominent businessmen, investors, and enthusiasts. This grand gathering is expected to attract huge attendees, promising a vibrant atmosphere filled with networking, collaboration, and exciting prospects.

The Startup Showcase will serve as a catalyst for startups seeking to make a mark in their respective industries. By providing a dedicated platform for product demonstrations, presentations, and interactive sessions, JCI Kolkata aims to empower these emerging ventures, offering them an avenue to connect with potential investors, partners, and customers. This event will enable startups to gain valuable exposure, refine their marketing strategies, and establish long-lasting relationships within the business community.

Our goal is to create an environment where startups can shine, connect, and thrive. We are excited to witness the immense talent, creativity, and entrepreneurial spirit that will be on display during this two-day event. This is an extraordinary opportunity for both the startups and the attendees, fostering innovation and fostering economic growth.



The Exhibition Layout



Tariff Plan

2x2 - 25000/-

3x2 - 28000/-

4x2 - 36000/-

The Start Up Story - Showcase 2023

Promotional Activities

Promotion In Social Media

1 Lakh+ Impressions



1 Lakh+ Impressions



1 Lakh+ WhatsApp



3 Lakh+ Emails



1 Lakh+ Reach on Instagram



3 Lakh+ Reach on Facebook



Hoardings Across Kolkata



Advertisement in T2

THE TELEGRAPH WEDNESDAY 23 AUGUST 2023

JCI Kolkata

1st TIME IN INDIA

TSS
The StartUp Story SHOWCASE 2023

Are you a **STARTUP** or an **ENTREPRENEUR**
WILLING TO SCALE TO THE NEXT LEVEL?

Join The StartUp Story - Showcase 2023 and showcase your business to the world!

2nd & 3rd September, 2023 | Royal Bengal Room, City Centre 1 | +91-98365-55823

Title Sponsor
KRON

Powered By
KOLKATA VENTURES

Co Sponsors
MARUDHAR

Supported By
CWITA

In Association With
t2

Panelists:
JC Samir Dugar (Project Chairman)
JC Vishal Dhona (Project Co-Chairman)
JC Devesh Nagori (Member, JCI Kolkata)

Partners:
Investment Partner: MARUDHAR
Jewellery Partner: KOLKATA VENTURES
ERP Partner: KOLKATA VENTURES
Startup Studio Partner: KOLKATA VENTURES
Realty Partner: KOLKATA VENTURES
Outdoor Partner: KOLKATA VENTURES
Food Partner: dabba
EOD System Partner: KOLKATA VENTURES
Banking Partner: KOLKATA VENTURES
Radio Partner: KOLKATA VENTURES
Publicity Partner: KOLKATA VENTURES
Security Partner: KOLKATA VENTURES

23-08-2023
https://paper.telegraphindia.com

The Telegraph



Sponsorship

Type Of Sponsor	Amount
Partnership	5,00,000
Title Sponsor	2,00,000
Co-Sponsor	1,00,000
Associate Sponsor	50,000
Powered By Sponsor	30,000
Partners	15,000

Other Partners

Amount - Rs 15,000

Food Partner	Printing Partner
Fragrance Partner	Financial Partner
Event Partner	Jewellery Partner
Radio Partner	Technology Partner
Marketing Partner	Beverage Partner

Benefits To Sponsors

Title Sponsor

1. 2 month Social Media Marketing
2. Advertisement on Newspapers
3. Advertising on Billboards
4. Branding done at the venue
5. Your logo in all the mementos that will be given to all stall holders
6. Advertisement on all the flyers and circulars that will be shared
7. Your video will be shown in the main screen (Thrice a Day)
8. Your LOGOS will be shown in the main screen
9. 1 Free Stall

Co-Sponsor

1. 2 month Social Media Marketing
2. Advertisement on Newspapers
3. Advertising on Billboards
4. Branding done at the venue
5. Your logo in all the mementos that will be given to all stall holders
6. Advertisement on all the flyers and circulars that will be shared
7. Your video will be shown in the main screen
8. Your LOGOS will be shown in the main screen



Good wishes for the success of
your endeavor

~ **Harshvardhan Neotia**
(Chairman, Ambuja Neotia Group)



My congratulations for
creating **job providers** instead of
job seekers

~ **Shri Pradip Kumar Chopra**
(Chairman & MD, PS Group Founder, iLead)

Title Sponsor



India Loves It

2 & 3 Wheeler Electric Vehicle

Co Sponsors



Powered Sponsor



Investment Partner



Jewellery Partner



ERP Partner



Reality Partner



Outdoor Partner



ECO System Partner



Banking Partner



Radio Partner



Publicity Partner



Startup Studio Partner



Food Partner



Mutual Fund Partner



Security Partner



Supported by



Technology Partner



Digital Partner



Ecosystem Partner



Trophy Sponsor

Ram Gopal Sohini
Devi Nagori
Charitable Trust

Past Events ...



CSR ACTIVITY WITH NESTLE

“ We distributed 2500 ration kits in 7 districts of West Bengal on behalf of Nestle. The cost of each ration kit was Rs. 1000/-(approx). We distributed ration kits worth Rs. 25,00,000 in a span of 3 months. ”



Project Annapurna

“ This project was started in the year 2020 and till date we have served 18,000 people and are willing to serve more. This project is conducted every month in different parts of Kolkata. ”



Past Events ...



Old Age Home Event

“ Recently we had constructed a room in an Old Age Home in Narendrapur. Construction of this room has helped People to get a better place to live. ”



Meeting with Governor

“ Being Jaycees of Kolkata we had the privilege to meet the Governor over a cup of tea. ”



Training Opportunity...



Academy Of Business Leadership & Excellence (ABLE)

“ ABLE (Academic of Business Leadership and Excellence) this is for them who want to grow their business and lead it like a leader. These business training gives businessmen a chance to do networking with entrepreneurs across India. **The training is conducted twice every year.** One in English & one in Hindi. This will help you in growing your business and automating it. ”



Nalanda (National Academy Of Leadership And Administration)

“ NALANDA (National Academy of Leadership and Administration) this training is for all who want to develop leadership and administration skills. It has churned thousands of leaders and achievers towards glorious heights. It is a four day residential event offering life changing experiences to 100 select participants. The ever-growing demand continues to rise ”





Core Team

Project Chairman



Jc Samir Dugar

Chairman

98360 77111



Jc Vishal Dhona

Co - Chairman

98365 55823

Chief Co-Ordinators



**Jc Amitosh
Chatterjee**



Jc Niraj Thakur

Advisors



Jc Ashok Kumar Gupta
Past President



CS (Dr.) Mohit Shaw
Startup Mentor



Jc Shree Ram Agarwal
Vice Chairman, SMA



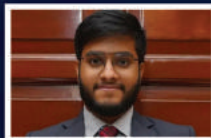
Mr. Sushil Poddar
President, CWBTA



CS Sudhir Kumar Banthiya
Past Chairman, EIRC - ICSI



Narendra Kapadia
IPP, CWBTA



Jc Devesh Nagori
President



Jc Jagannath Das
Imm. Past President



Jc Shilpa Dugar
Secretary



Suraj Juneja
Founder, Freeflow

Team Members

- ✓ Jc Aakarsh Dalmia
- ✓ Jc Anil Singhania
- ✓ Jc Anupam Baid
- ✓ Jc Aayu Jhunjhunwala
- ✓ Jc Divay Sadani
- ✓ Jc Deepak Sureka
- ✓ Jc KG Mandhna
- ✓ Jc Kishan Bhutra
- ✓ Jc Mohan Agarwal
- ✓ Jc Purvi Mehrotra
- ✓ Jc Ritu Gupta
- ✓ Jc Reshma Narwani
- ✓ Jc Shreeja Jhavar
- ✓ Jc Shruti Binani
- ✓ Jc Sridhar Lohia
- ✓ Jc Vikas Golchha

 www.jcikolkata.org

 www.facebook.com/JCIKolkata

 president@jcikolkata.org

 www.instagram.com/jcikolkata